



# North Side Elementary **RACE FOR EDUCATION** 99pledges **FACT SHEET**

Would you like to be involved in a program that helped the North Side PTA successfully raise more than \$95,000, directly benefiting the educational experience of every North Side student?

Are you interested in helping with a fundraiser where the PTA will receive 90% of the profits, which will then be used to upgrade technology in more classrooms, have assemblies, send students on field trips, organize and sponsor social events and purchase additional, essential educational supplies?

Would you be willing to give a small amount of time to help our school raise these additional funds?

Then we need your support for our fourth Race for Education! The Race for Education is a jog-a-thon, which involves students walking and/or jogging around a designated area for one hour. The North Side Elementary Race will be held on Friday, November 17, 2017.

Getting involved and donating is simple. The success of this fundraising program is based on parents and guardians sending sponsors an email with a link to their student's personal donation page on the 99Pledges website. Potential sponsors may be family members, relatives, close friends, and neighbors. The people you do business with are another great source of sponsors, e.g., barber, dentist, doctor, piano teacher, etc. Please consider checking with your employer to see if they have a matching gift program for charitable contributions. There is no "door-to-door" solicitation of these sponsors. It is all done online. However, if your sponsors would prefer to write out a check or make a cash donation, a donation form can be completed.

Kick-off information about the Race will be sent home with each student next week. There are incentives and prizes to help promote the success of the Race for Education, which encourage student and classroom participation (e.g., *North Side spirit bracelet, Movie & Popcorn Parties, Extra recess, Gift Cards, Family Fun Packs*). Imagine, for every 10 emails a parent or guardian sends out, our school could receive \$75.00 in contributions!

The Race for Education is great fun for students, no hassle for parents, and will fully benefit our school's educational program!